This Is A Moose
Lights! Camera! Moose! MOOSE? Yes, Moose! When a movie director tries to capture the life of a moose on film, he’s in for a big surprise. It turns out the moose has a dream bigger than just being a moose—he wants to be an astronaut and go to the moon. His forest friends step in to help him, and action ensues. Lots of action. Like a lacrosse-playing grandma, a gigantic slingshot into space, and a flying, superhero chipmunk. In this hilarious romp, Richard T. Morris and bestselling illustrator Tom Lichtenheld remind us to dream big and, when we do, to aim for the moon.

Book Information

Hardcover: 48 pages
Publisher: Little, Brown Books for Young Readers; Gift edition (May 6, 2014)
Language: English
ISBN-10: 0316213608
Product Dimensions: 11.1 x 0.5 x 9.9 inches
Shipping Weight: 1.2 pounds
Average Customer Review: 4.6 out of 5 stars
Best Sellers Rank: #69,201 in Books (See Top 100 in Books) #12 in Books > Humor & Entertainment > Movies > Documentaries #221 in Books > Children's Books > Growing Up & Facts of Life > Family Life > Multigenerational #3163 in Books > Children's Books > Humor
Age Range: 3 - 6 years
Grade Level: Preschool - 3

Customer Reviews

Tom Lichtenheld has done it again! This is more high energy than Good Night, Construction Site, but I've never seen my daughter laugh so hard reading a book before. I got hooked on Lichtenheld after reading Shark vs. Train. Here's the set up—a documentary about a moose is being made, but the moose isn't playing his role as a proper moose. Morris plays the gag up as every page just gets crazier, which causes the director to really lose his cool. I won't give away the ending, but it's brilliant. There's a reveal that you realize was there in places throughout the book and it puts everything into perspective in a big but subtle way. Don't be fooled but the craziness! This is as sophisticated as any illustrated book I've read in terms of delivering a message for kids about following your bliss.
Hands down winner in our house! Hilarious and completely original. My kids poured over every page and then started again from the beginning. My son couldn't get enough of Moose -- doing Moosey and especially not-so-Moosey things. He also kept an eye on Moose's sidekicks: bunny and squirrel. Giggles from my daughter throughout, especially when the giraffe enters the mayhem. Plus, I loved the book just as much...rare change! The last pages are pure magic!! Thank you Morris & Lichtenheld!! Message loud and clear: Dream Big kids. You can be whatever you want to be. Hurrah!

One of childhood’s greatest delights is to see outside the box and, in fact, not to have any boxes at all. Why shouldn't a Moose be an astronaut? Set in the context of a movie about a moose, filmed by a crew of animals who are not even coming close to the roles adults assign them, the cartoons poke fun at themselves and challenge the mind. Charming, funny and inspirational.

So, as the mother of a young daughter, I find myself in the midst of a constant, unending search for books to read to her. She's not quite three so, generally, we're still in that delightful phase of existence where we can filter out most of the books that are driving us slowly insane. This is a Moose is one of my very favorite books for her at the moment as it's cute, funny and the content really encourages the usage of silly voices of which I'm always a fan. Plus, it manages to meet my three major criteria for any children's book I buy for my daughter. Basically, it's a fun read both in content and in rhythm, interesting to look at and I can read it to my daughter repeatedly every night for a week without wanting to take it out back and light it on fire. This is a Moose meets all these criteria quite handily and is genuinely one of my favorite children's books. Framed as a documentary film about a moose, the story is a simple one about expectations and dreams and animals doing unlikely things with style and aplomb. So, I can absolutely recommend this book to folks who have small children and want something interesting to read to them at bedtime. Or to adults who just happen to enjoy a fun storybook from time to time. :)

Absolutely hilarious...... did not expect what we got.... all the adults I've read it to have had tears in their eyes from laughing before the book was done.... this is going to be a Christmas gift... unless I decided to keep it for myself. too funny

I'm sorry to say it, but not only was I unimpressed... I thought it was somewhat angry in tone and a bit crude in parts. One drawing (the Grandma moose) got all of us to giggle, but the rest of the
pages left us awaiting the "funny part". Others obviously have enjoyed the book and I’m happy for them -- but for us, it was not a fit; we returned it.

I LOVE Moose and his crew! Am planning on buying copies for all my little nieces and nephews so they can enjoy this story again and again!

This is book is hilarious and has a really great message for kids. If you dream it, you can become it, even if you’re an animal! Nice change from the usual Disney, Nickelodeon. HIGHLY RECOMMEND!

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This Is a Moose In Search of Jefferson’s Moose: Notes on the State of Cyberspace (Law and Current Events Masters)
In Search of Jefferson’s Moose: Notes on the State of Cyberspace
A Chocolate Moose for Dinner

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